



NEWS RELEASE

Learning Without Scars LLC
March 21, 2023
Phone: 760.333.2232
Email Address: ron@learningwithoutscars.com

College of Western Idaho Is Now a Center of Excellence For Online Delivery of Learning Without Scars' Online Dealer Management Programs

HONOLULU, March 21, 2023 - Learning Without Scars (LWS) is pleased to announce the establishment of its first Center of Excellence (COE) at the College of Western Idaho (CWI). As a COE, the College will deliver Learning Without Scars' online dealer management educational programs in parts, service, sales and marketing through both its academic and workforce development channels.



Offering premier programs and degrees that make a difference, CWI, a fully accredited public college, remains a top choice for higher education in the Treasure Valley. Empowering the community one student at a time, CWI moves fearlessly forward paving the way to bold new futures with flexible options, exceptional tuition value, and support every step of the way.

Students soon will be able to earn up to seven academic credit hours by completing up to fourteen LWS elective classes in conjunction with the two-year Heavy Equipment Technician Program at the college. Mr. Alex Beal, Assistant Dean, School of Industry, Engineering & Trades at CWI, Nampa, ID, Micron Education Center stated, "Working with industry has greatly enhanced what we can offer as training and development for our partners and communities. Learning Without Scars establishes an important link between education and workforce development. We are honored to be named a Learning Without Scars Center of Excellence."

Through the workforce development channel at CWI, students soon will have the opportunity to take their selection of thirty-six classes in each parts management, service management, and sales & marketing management. Professional certification in these disciplines will be available.

The fundamental purpose of Learning Without Scars is to present meaningful and relevant professional educational theories and methods in an understandable manner. Our students take away ideas that have the potential to impact productivity, market penetration, and profitability in dealerships. We pride ourselves in being able to transfer knowledge to our students without them having to get the "scars" of mistakes along the way. Learning Without Scars is an IACET Approved Provider.